

ASX: 9SP

ASX Release

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9 Spokes signs global collaboration agreement with VISA USA

Auckland, NZ | 12 March, 9 Spokes (ASX: 9SP or “the Company”), the leading marketplace and insights company to small businesses, is pleased to announce it has signed a global Collaboration Framework Agreement with VISA USA.

This agreement provides a framework for 9 Spokes and Visa to potentially collaborate on mutual areas of interest. The agreement itself does not infer any commercial benefits or obligations on either party.

9 Spokes CEO Adrian Grant said: “We are delighted to be exploring opportunities with Visa. This framework will allow us to investigate areas of mutual interest and to assess a number of go to market opportunities. We have been working to transform our distribution model to cement a broader reach and deepen our pipeline with key international banks. We are also aware that it is key we provide richer content and insights to our growing base of banking clients, and most importantly to our SMB customers. For these reasons, it is important for us to collaborate with innovative companies like Visa.”

For more information:

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About 9 Spokes

9 Spokes is a tracking tool designed to help SMEs enhance their performance and be their best business self. It collates and sorts the SME's data, so they can more easily see their progress against the things that matter most to their business.

SMEs can connect their cloud software to 9 Spokes to get a comprehensive picture of their business performance through a single smart dashboard—so it's easier to make the big and small decisions required to manage and grow their business effectively. As well connecting their existing supported software to the dashboard, businesses can choose from a selection of other recommended and accredited apps to suit their industry.

9 Spokes is provided under a direct model to small businesses and as a white labelled platform allowing key Banking Partners to offer 9 Spokes to their SME customers under their own brand.

Find out more at www.9spokes.com