

**ASX: 9SP**

**ASX Release**

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## 9 Spokes signs Letter of Intent with Royal Bank of Canada.

9 Spokes (ASX: 9SP or “the Company”), the business insights dashboard for SMEs, is pleased to announce it has signed a letter of intent (LOI) to provide a white-label version of the 9 Spokes platform to Royal Bank of Canada (RBC). RBC is the market-leading retail bank in Canada, with broad leadership in financial services, and one of the largest banks in the world, based on market capitalisation. RBC was recently ranked ‘Best Global Retail Bank of the Year’ by RBI, and ‘Highest in Customer Satisfaction Among the Big Five Retail Banks’ by JD Power.

The progression of the partnership with RBC has been rapid, demonstrating RBC’s innovative approach in the banking sector and its commitment to business customers. 9 Spokes is commencing commercial negotiations and detailed workshops with RBC and the project will evolve in stages to ensure rapid deployment. A shorter implementation time than previous channel partners is expected, as the platform is already live and there is now a significant resource base, built up over the past 12 months. 9 Spokes expects to formalise the contract with RBC within the next three months.

### **First North American milestone**

This LOI is tangible evidence of the Company’s continued business development progress. The progress with RBC is in addition to other large banks that are entering the latter stages of sales cycles. The LOI is significant as it represents 9 Spokes’ first major business development milestone in the North American region, where the Company has indicated it has been in discussions with several banks. This includes continued detailed discussions with one of the largest banks in the US.

**Mark Estall, Co-Founder and CEO of 9 Spokes said:** *“We are delighted to announce the signing of this letter of intent. This is our most significant business development milestone since IPO. The partnership has evolved quickly, since the first meeting in Toronto in February, demonstrating the agility and pace of RBC’s team and a shared vision for SME customers.”*

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**For more information:**

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**About RBC**

Royal Bank of Canada (RBC) is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. RBC is one of North America's leading diversified financial services companies, and provides personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. RBC has over 80,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 35 other countries.

For more information, please visit [www.rbc.com](http://www.rbc.com)

**About 9 Spokes**

The 9 Spokes smart dashboard enables SMEs to connect their software to one dynamic interface - giving them a clear overview of their business. It allows management and advisors to access data and new metrics across key areas, from any device at any time. With these insights, it's easier to make the big decisions to either manage or grow a business.

Businesses can integrate their supported software into the dashboard as well as choose from a selection of recommended and accredited apps to suit their industry.

The smart dashboard from 9 Spokes is available as a Direct model to small businesses and as a white labelled platform that Channel Partners can offer to their SME customer base.

Find out more at [www.9spokes.com](http://www.9spokes.com)

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