



**ASX Release**

**ASX: 9SP**

22 February, 2018

## **9 Spokes signs new contract with Royal Bank of Canada Affiliate**

9 Spokes (ASX: 9SP or “the Company”), the business insights dashboard for small businesses, is pleased to announce it has expanded its relationship with Royal Bank of Canada (RBC) with the signing of a contract to provide a white-label version of the 9 Spokes platform for Ownr, a product launched by the RBC affiliate, RBC Ventures Inc.

This second contract with RBC, one of the world’s largest banks, follows the successful go-live of 9 Spokes’ white-label platform under the RBC name of MyBusiness Dashboard.

Ownr provides new businesses with simple, affordable sole proprietorship business registration and incorporation services. Additional features will be added to Ownr in the coming months, including a business insights dashboard delivered by 9 Spokes.

**Chris Simmons, SVP Americas & APAC of 9 Spokes said:** *“We are incredibly excited to build on what is already an outstanding partnership between 9 Spokes and RBC. As organisations, we are very well aligned with our innovative drive to help small business customers. The idea of working with business owners from day one has great appeal, and together with RBC, we look forward to helping businesses grow and prosper by providing owners with unique and real insights into their businesses.”*

### **Conference call**

The Company will host an investor conference call to discuss this announcement, as well as the December quarter and other near-term business development opportunities. The call is scheduled for 1.30pm AEDT on Monday 26 February, 2018. Please send questions ahead of this call to [simon@nwrcommunications.com.au](mailto:simon@nwrcommunications.com.au).

### **Dial in details:**

Australia +61 2 9087 3602

Hong Kong 800 900 179

New Zealand +64 9 887 3310

**Attendee Access Code:** 535-744-336

### **To listen to via webinar on a computer, please register at:**

<https://attendee.gotowebinar.com/register/3960608397945258498>

A replay will be made available shortly after the conclusion of the call via the same link.



**For more information:**

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**About RBC**

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 80,000+ employees who bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank, and one of the largest in the world based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 16 million clients in Canada, the U.S. and 35 other countries. For more information, please visit [rbc.com](http://rbc.com).

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at [rbc.com/community-sustainability/](http://rbc.com/community-sustainability/).

**About 9 Spokes**

The 9 Spokes smart dashboard enables SMEs to connect their software to one dynamic interface - giving them a clear overview of their business. It allows management and advisors to access data and new metrics across key areas, from any device at any time. With these insights, it's easier to make the big decisions to either manage or grow a business.

Businesses can integrate their supported software into the dashboard as well as choose from a selection of recommended and accredited apps to suit their industry.

The smart dashboard from 9 Spokes is available as a Direct model to small businesses and as a white labelled platform that Channel Partners can offer to their SME customer base.

Find out more at [www.9spokes.com](http://www.9spokes.com)